

# ACTION PLANNING

**1. Select one of your regional leader goals.**

As you begin crafting your action plan, think about the benefits of the goal, perhaps by asking why Rotary wants to achieve it and how your region and each district would benefit from it. Then, decide what steps to take to achieve each goal. Consider who in your regional leader team will work with you, which district leaders to involve, and the timeline you will follow.

**2. Identify support and resources.**

Think of resources you will use to achieve your goals and to measure your progress. Identify strategies to keep others accountable for their assignments.

**3. Continue your action planning and show your goals.**

Use the additional grids to continue to set targets for all of your goals and work on action plans for each. Show your completed plans to your regional leader team.

<b>GOAL</b>	Work with district leaders to create or update three-year plans that address each district’s particular needs in grants, fundraising, membership, and public image.
Benefits to achieving this goal	All districts can set three year plans.
<b>KEY STEPS</b>	<b>TIMELINE</b>
Organize and lead one joint regional seminar that will address common goals of your districts as part of their three-year plans	April 2017
Meet with district governor, 2017 – 2018 to inform them to create three year plans	May – June 2017
Each coordinator attends district seminar.	DTA in May 2017
Each coordinator help each district to implement their plan.	Within June 2017
Promote to clubs and districts, in communications and training, the value and benefits of participating in Rotary Club Central and Rotary Showcase, which help measure Rotary’s global impact in financial amounts and in service hours.	Every month
<b>MEASUREMENT</b>	
Each coordinator will track result every quarter.	
<b>ACCOUNTABILITY</b>	

District governor/district governor elect/ district governor-nominee/ immediate past district governor, Assistant governors, district chair and coordinators

## **RESOURCES**

RI Goals, RI website, Rotary Club Central

<b>GOAL</b>	Increase donors and overall giving 10% in the region.
Benefits to achieving this goal	Sustainable fund for TRF.
<b>KEY STEPS</b>	<b>TIMELINE</b>
All districts set up giving Goals	Within June 2017
work with district leaders to engage and educate club members in order to achieve goals	RRFC will attend District Rotary Foundation seminar of every district.
Inform all district leaders about donation summary.	Every quarter.
Increase the number of districts that appoint a Paul Harris Society coordinator.	Within June 2017
<b>MEASUREMENT</b>	
Achievement of goals.	
<b>ACCOUNTABILITY</b>	
Assistant coordinators End Polio Now zone coordinator Endowment/major gifts adviser District governor/ district governor elect/ district Rotary Foundation chair, RRFC	
<b>RESOURCES</b>	

Report on January 2018 – June 2018

1. Sent second quarter contribution report of all districts in Zone 6B to ARRFC and told them to discuss with Governors to promote contribution on January 2, 2018.
2. Remind to all districts who have overdue of Global Grant report, No. and number of grant overdue. What status of report that mentioned grants have on January 13, 2018.

<b>GOAL</b>	Improve by 3 percent the approval rate of global grants sponsored by our region’s districts and clubs.
Benefits to achieving this goal	More projects in communities and get more impact.
<b>KEY STEPS</b>	<b>TIMELINE</b>
work with district leaders to engage and educate club members how to do global grants	Request ARRFC to attend Every District Grant Management seminar
Help facilitate global grant approvals	Every global grant that can facilitate. Contact RRFC staff to request information of approval global grant in each district every quarter.
Promote transparency in project implementation	Request ARRFC to attend District Grant management of each district and track all global grant in responsible district.
<b>MEASUREMENT</b>	
Number of approval rate of global grants	
<b>ACCOUNTABILITY</b>	
DRFC Chair, District Governor, Stewardship subcommittee chair, ARRFC and RRFC	
<b>RESOURCES</b>	
Grants productivity report available request, ask your staff specialist, my Rotary, Rotary Showcase and Rotary ideas	

<b>GOAL</b>	Deepen alumni involvement in Rotary
Benefits to achieving this goal	Strong membership
<b>KEY STEPS</b>	<b>TIMELINE</b>
List name of Alumni who there are in district.	July - August
encouraging them to participate in club and district service projects	Every month
encouraging districts to celebrate and recognize alumni service and support.	Remind every quarter.
<b>MEASUREMENT</b>	
Number of alumni to participate in Rotary activities.	
<b>ACCOUNTABILITY</b>	
<ul style="list-style-type: none"> <li>• District governor/district governor elect/district Rotary Foundation chair/district alumni subcommittee chair</li> <li>• Rotary public image coordinator</li> <li>• Rotary coordinator</li> <li>• Assistant coordinators</li> </ul>	
<b>RESOURCES</b>	
My Rotary <ul style="list-style-type: none"> <li>• <a href="#">Alumni awards reference material</a></li> </ul> Program Participants and Alumni report	

<b>GOAL</b>	Raise awareness of World Polio Day, 24 October 2017
Benefits to achieving this goal	End Polio now campaign
<b>KEY STEPS</b>	<b>TIMELINE</b>
Inform Governors about world polio day.	July 2017
Plan a meeting to collaborate with our regional team including EPNZC, RPIC and RC to discuss new ideas to increase awareness of World Polio Day	July 2017
Promote World Polio Day and other polio events to districts in newsletters, social media communications, and at district and district seminars.	Every quarter
Promote and support all districts to contribute 20% DDF or equivalent to Polio	Every quarter
<b>MEASUREMENT</b>	
Amount of fund to polio	
<b>ACCOUNTABILITY</b>	
End Polio Now zone coordinator Rotary public image coordinator Rotary coordinator District governor/district governor-elect/ district Rotary Foundation chair/district PolioPlus subcommittee chair	
<b>RESOURCES</b>	
My Rotary <ul style="list-style-type: none"> <li>• <a href="#">End Polio Now reference material</a></li> </ul> Endpolio.org	

<b>GOAL</b>	raise awareness of Giving Tuesday, 28 November 2017
Benefits to achieving this goal	Achieve donation goals
<b>KEY STEPS</b>	<b>TIMELINE</b>
Inform Governors about Giving Tuesday, 28 November 2017.	July 2017
recognize and thank donors with your regional team via regional meeting	November 2017
Encouraging districts to share information about Foundation projects on social media	Every quarter
thank the donors in your club and district with a phone call or a handwritten note	immediately
<b>MEASUREMENT</b>	
Amount of fund to foundation	
<b>ACCOUNTABILITY</b>	
Rotary public image coordinator Rotary coordinator Endowment/major gifts adviser End Polio Now zone coordinator District governor/district governor-elect/ district Rotary Foundation chair/district annual giving subcommittee chair	
<b>RESOURCES</b>	
My Rotary <ul style="list-style-type: none"> <li>• Donor Summary report</li> <li>• District Fundraising Analysis</li> </ul>	